



Virtual 360° Experience Package Details

Virtual 360° Experiences for Guests

Our team of videographers, specially trained to capture immersive, professional quality 360° experiences, will travel to your property and shoot a full, 360° tour experience to include the following spaces:

- Entrance
- Lobby
- Guest rooms
- Restaurants
- Fitness center
- Business center
- Pool
- Social areas

*Other desired locations can be included.

Good-Basic Guest Package: Virtual 360° Experience that includes the spaces you choose to highlight plus music that is customized to fit your brand personality.

Better-Enhanced Guest Package: Help guests gain a better appreciation of what makes your property special through a scripted VO to accompany the tour and help tell your story.

Best-More Enhanced Guest Package: Take a great experience and make it even better by adding pop-up windows to your scripted VO that feature unique information about your property.

Virtual 360° Experiences for Meeting Planners and Groups

Our team of videographers, specially trained to capture professional quality 360° experiences, will travel to your property and shoot a full, 360° experience to include the following spaces:

- Entrance
 - Lobby
 - Guest rooms
 - Restaurants
 - Fitness center
 - Business center
 - Pool/outdoor area
 - Social areas
 - Ballrooms, conference rooms, and meeting facilities
- *Other desired locations can be included.

Good- Basic Meeting Planner Package: Virtual 360° Experience that includes the spaces you choose to highlight plus music that is customized to fit your brand personality.

Better- Enhanced Meeting Planner Package: Help meeting planners gain a better appreciation of what makes your property special through a scripted VO to accompany the tour and help highlight important details that meeting planners would find useful.

Even Better- Interactive Meeting Planner Package: Meeting planners can gain a full understanding of your property's layout and get a complete lay of the land through an **interactive map** that provides an overhead view of your entire property and provides users the ability to click on a given area and zoom in to experience the 360° environment. This allows meeting planners and professionals who are responsible for booking meeting space the opportunity to "walk the space" and experience where ballrooms and other meeting spaces are without having to travel to your property for a site visit. Pop up information will appear in the meeting spaces, such as rigging points, square footage and room dimensions, etc.

Best- Enhanced Meeting Planner Package: We will design activations of your meeting spaces using the 360° tour we've captured for you. This option provides you an opportunity to *SHOW* decision-makers who are planning meetings and events how you can customize the space in unique ways to meet their branding and event needs. We do this by taking the imagery from the 360° tour and adding in signage, wayfinding features, video mapping, custom lounge areas, catering displays, branding ideas, and more to completely transform the space so your potential meeting customers can be immersed in the experience and *SEE* the possibilities that your space offers.

VR Package Option: We will supply you with VR headsets that you can send to meeting planners that request an interactive experience.